



# CALL FOR SPONSORSHIP

2019 SASKATCHEWAN PROFESSIONAL PLANNERS INSTITUTE ANNUAL CONFERENCE  
**SEPTEMBER 16–17, 2019 | NORTH BATTLEFORD, SK**

**DEADLINE: JUNE 21ST, 2019 (FRIDAY)**

# ABOUT SPPI

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The Saskatchewan Professional Planners Institute (SPPI) represents a diverse group of over 200 professional planners who have made important contributions to the quality of life in all types of communities throughout Saskatchewan. The annual conference attracts municipal councilors and administrators, land developers, engineers, natural resource managers, GIS specialists, and other professionals. SPPI's membership is professional, forward thinking, and well educated.

# CONFERENCE THEME

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The theme of this year's conference is "**Good Neighbours, Strong Communities**", which will highlight the benefits of cooperation between municipalities and the opportunities for better service delivery while showcasing the dynamic relationship between Saskatchewan municipalities and our proud history of cooperation and grass-roots community building.

You can expect to hear presentations on topics such as **Inter-municipal Cooperation, Challenges & Innovation, Service Delivery**, and **Sustainability**.

# SPONSORSHIP OPPORTUNITIES

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SPPI greatly values the support of corporate sponsors in our efforts to deliver a high-quality program while giving your organization an exclusive opportunity for visibility and recognition. The following pages outline a range of sponsorship levels and benefits available for your organization at the 2019 SPPI Conference. The Conference Committee is committed to meeting your sponsorship needs and desires, and would be happy to work with you to customize a sponsorship package that is best suited to your organization. A number of interesting sponsorship opportunities are available at this year's conference, allowing you to showcase your organization to conference attendees.

## *Sponsorship Deadline*

The deadline for sponsorship is **June 21st, 2019**

# SPONSORSHIP OPTIONS

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On the following page are **four different levels of conference sponsorship**, as well as an opportunity to **sponsor a University of Saskatchewan Regional and Urban Planning student** to attend the conference.

Please note that **each sponsor may choose only one** of the **Gold, Silver, Bronze, or Supporter** sponsorship options, but you **may combine** any of these options with the Exhibitor or Student Sponsorship. If these options do not meet your needs, the organizers will be happy to work with you to customize a sponsorship package.

# SPONSORSHIP OPTIONS

SPONSORSHIP LEVEL	SPONSORSHIP OPPORTUNITIES	SPONSORSHIP BENEFITS
<b>GOLD</b>	<ul style="list-style-type: none"> <li>» Keynote Speaker</li> <li>» Banquet and Awards</li> </ul>	<ul style="list-style-type: none"> <li>» 1 complimentary conference registration</li> <li>» 1 complimentary exhibitor space (please complete page 4)</li> <li>» 1 promotional item in delegate packages. Please specify promotional item:</li> <li>» Organization or firm name and/or logo on delegate name tags</li> <li>» Organization or firm name and/or logo on conference presentation slides</li> <li>» Organization or firm name and/or logo in conference program</li> <li>» Half page ad in conference program (<b>ad must be received by July 5, 2019</b>)</li> <li>» Recognition on SPPI website and social media</li> </ul>
<b>SILVER</b>	<ul style="list-style-type: none"> <li>» Mobile Workshop</li> <li>» Pre-Conference Event on September 15th (Sunday)</li> </ul>	<ul style="list-style-type: none"> <li>» 1 half-price conference registration</li> <li>» 1 complimentary exhibitor space (please complete Exhibitor Form on page 4)</li> <li>» Organization or firm name and/or logo on conference presentation slides</li> <li>» Organization or firm name and/or logo in conference program</li> <li>» Recognition on SPPI website and social media</li> </ul>
<b>BRONZE</b>	<ul style="list-style-type: none"> <li>» Student Short Sessions</li> <li>» Conference Transportation</li> <li>» Health Breaks</li> </ul>	<ul style="list-style-type: none"> <li>» Organization or firm name and/or logo on conference presentation slides</li> <li>» Organization or firm name and/or logo in conference program</li> <li>» Recognition on SPPI website and social media</li> </ul>
<b>SUPPORTER</b>	<ul style="list-style-type: none"> <li>» Organization or firm name and/or logo on conference presentation slides</li> <li>» Recognition on SPPI website and social media</li> </ul>	
<b>STUDENT</b>	<ul style="list-style-type: none"> <li>» Recognition at the Banquet and Awards</li> <li>» Organization or firm name and/or logo on conference program</li> <li>» Recognition on SPPI website and social media</li> </ul>	

# SPONSORSHIP FORM

Please choose your preferred option below and the event you wish to sponsor:

**GOLD** (\$2,500+)  
Keynote Speaker

**OR**

Banquet and Awards

**SILVER** (\$1,500+)  
Mobile Workshop

**OR**

Pre-Conference Event on  
September 15th (Sunday)

**BRONZE** (\$750+)  
Student Short Presentation

**OR**

Conference Transportation

**OR**

Health Breaks

**SUPPORTER** (\$2,500+ or in kind donation  
If making in-kind contribution please specify the  
type or kind of contribution

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**STUDENT** (\$500)  
Sponsor a University of Saskatchewan Regional and  
Urban Planning Student to attend the conference.

**THE DEADLINE FOR SPONSORSHIP IS JUNE 21ST, 2019**

## SPONSORSHIP DETAILS

Name/Contact: \_\_\_\_\_

Organization or Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City/Prov: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## TERMS AND CONDITIONS

1. Benefits will be allocated on a "first-come, first-served" basis.
2. A sponsorship is secured only on receipt of contribution.
3. SPPI reserves the right to amend the rules and regulations governing sponsorship at any time.

I have read and agree to the terms of the sponsorship/partnership agreements contained herein.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Email this form to [info@sppl.ca](mailto:info@sppl.ca).** Payments can be made by **e-transfer, credit card, or cheque.**

Questions regarding sponsorship should be directed to:  
Marilyn Steranka, Executive Director, SPPI  
306-584-3879  
[info@sppl.ca](mailto:info@sppl.ca)

# EXHIBITOR FORM

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## WHY BE AN EXHIBITOR?

Share your organization's message over a two-day period by purchasing an exhibitor booth in a high traffic area at the conference venue. A total of 5 potential spaces are available, at a cost of \$750.00 (GST not applicable).

All exhibitors are responsible for their own meals, unless the exhibitor is a registered participant of the conference. Please see conference registration form for more detail.

## BENEFITS

Exhibitor booth can include company name and logo, interactive components, promotional material, etc. Exhibits will be displayed for the entire length of the conference in a high traffic area.

The exhibitor booth can be combined with other levels of sponsorship to ensure greater visibility throughout the conference.

### Exhibitor Information

Name/Contact: \_\_\_\_\_

Organization or Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City/Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Are you also a sponsor?

Yes

No

If yes, at which level?

Gold \$2,500+

Silver \$1,500+

Bronze \$750+

Supporter \$750+

Student Sponsorship \$500+

# EXHIBITOR FORM

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## DATE & TIME

Monday, September 16th 9:00 am- 5:00 pm  
Tuesday, September 17th 8:30 am- 5:00 pm  
Peak hours will be during Health Breaks and before and after Speaker Sessions

## SET-UP AND TEAR-DOWN REQUIREMENTS

- » Exhibit set-up will take place between 8:00 am and 9:00 am on September 16th (Monday).
- » Exhibits are to be taken down no later than 5:00 pm on September 17th (Tuesday).
- » Exhibit areas will be identified with the company name on the day of set-up.
- » A 6-foot table, two chairs, and a tablecloth will be provided for each exhibitor booth.
- » WiFi available upon request.
- » Extension cords are available upon request, at an additional cost

Please specify any additional requirements to ensure the exhibit area is properly prepared prior to your arrival.

The Conference Committee will do their best to accommodate additional requirements and requests. Please note that not all additional requirements may be able to be accommodated.

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**Email this form to [info@sppi.ca](mailto:info@sppi.ca).** Payments can be made by **e-transfer, credit card, or cheque.**

Questions regarding exhibits should be directed to:  
Marilyn Steranka, Executive Director, SPPI  
306-584-3879  
[info@sppi.ca](mailto:info@sppi.ca)