

Call for Sponsorships - Deadline July 30th, 2021



Building Resilience

Saskatchewan Professional
Planners Institute (SPPI)

Virtual Conference
September 13 - 17, 2021

About SPPI

The Saskatchewan Professional Planners Institute (SPPI) represents a diverse group of over 200 professional planners who have made important contributions to the quality of life in all types of communities throughout Saskatchewan. The annual conference attracts municipal councilors and administrators, land developers, engineers, natural resource managers, GIS specialists, and other professionals. SPPI's membership is professional, forward thinking, and well-educated.

Conference Theme

The theme of this year's conference is 'Building Resilience', which will focus on building resiliency across the province and the profession by engaging practitioners, policy makers, community leaders and others in a collaborative forum to share emerging research, best practices, key learnings, and other thought-provoking ideas. We will reflect on how recent events have changed our professional and personal lives and how we can build a more resilient future.

Given the nature of ever-changing public health guidelines and recognizing SPPI's vast geographical area, the majority of the 2021 Conference will be hosted virtually

Sponsorship Opportunities

SPPI greatly values the support of corporate sponsors in our efforts to deliver a high-quality program while giving your organization an exclusive opportunity for visibility and recognition. The following pages outline a range of sponsorship levels and benefits available for your organization at the 2021 SPPI Conference. The Conference Committee is committed to meeting your sponsorship needs and desires, and would be happy to work with you to customize a sponsorship package that is best suited to your organization. A number of interesting sponsorship opportunities are available at this year's conference, allowing you to showcase your organization to conference attendees.

Sponsorship Deadline:

The deadline for sponsorship is July 30th, 2021



Sponsorship Options

Below are five different levels of conference sponsorship.

Please note that each sponsor may choose only one of the **Diamond, Platinum, Gold, Silver, or Bronze** sponsorship levels. If these options do not meet your needs, the organisers will be happy to work with you to customise a sponsorship package.

Sponsorship Level	Sponsorship Opportunities	Sponsorship Benefits
Diamond \$1500	<ul style="list-style-type: none"> - Keynote Speaker - Social Evening 	<ul style="list-style-type: none"> - 3 complimentary conference registrations for your company - Primary sponsor in all conference materials and publications - Primary recognition through prominent logo placement - 1 promotional item in virtual delegate packages - Full page ad in conference program - Opportunity to display 2 min. corporate video or commercial - Acknowledgement during sponsored event - Organisation or firm name and/or logo on conference presentation slides - Organisation or firm name and/or logo in conference program - Recognition on SPPI website and social media
Platinum \$1000	<ul style="list-style-type: none"> - Education Event/ Training Workshop 	<ul style="list-style-type: none"> - 2 complimentary conference registration for your company - Opportunity to display 1 min. corporate video or commercial - 1 promotional item in virtual delegate packages - Acknowledgement during sponsored event - Organisation or firm name and/or logo on conference presentation slides - Organisation or firm name and/or logo in conference program - Recognition on SPPI website and social media
Gold \$750	<ul style="list-style-type: none"> - Specialised Session 	<ul style="list-style-type: none"> - 1 complimentary conference registration for your company - Acknowledgement during sponsored event - Organisation or firm name and/or logo on conference presentation slides - Organisation or firm name and/or logo in conference program - Recognition on SPPI website and social media
Silver \$500	<ul style="list-style-type: none"> - Long Presentation 	<ul style="list-style-type: none"> - Acknowledgement during sponsored event - Organisation or firm name and/or logo on conference presentation slides - Organisation or firm name and/or logo in conference program - Recognition on SPPI website and social media
Bronze \$250	<ul style="list-style-type: none"> - Virtual Waiting Room/ Session Break 	<ul style="list-style-type: none"> - Acknowledgement during sponsored event - Organisation or firm name and/or logo in conference program

Sponsorship Form

Please choose your preferred option below and the event you wish to sponsor:

Diamond (\$1,500)

Keynote Speaker
&
Social Evening

Platinum (\$1000)

Education Event/
Training Workshop

Gold (\$750)

Specialised Session

Silver (\$500)

Long Presentation

Bronze (\$250)

Virtual Waiting Room/Session Break

The deadline for sponsorship is July 30th, 2021

Sponsorship Details

Name/Contact: _____
Organisation or Firm: _____
Address: _____
City/Prov: _____
Postal Code: _____
Phone: _____
Email: _____

Email this form to info@sppi.ca

Payments can be made by
e-transfer, credit card, or cheque.

Questions regarding
sponsorship should be directed to:

Sarah Tayle, Executive Director, SPPI
306-535-0993
info@sppi.ca

Terms and Conditions

1. Benefits will be allocated on a 'first-come, first-served' basis.
2. A sponsorship is secured only on receipt of contribution.
3. SPPI reserves the right to amend the rules and regulations governing sponsorship at any time.

I have read and agree to the terms of the sponsorship agreements contained herein.

Signature: _____

Date: _____

