

SASKATCHEWAN PROFESSIONAL
PLANNERS INSTITUTE

STRATEGIC PLAN 2019 - 2023



About SPPI

Saskatchewan Professional Planners Institute (SPPI), formally Association of Professional Community Planners of Saskatchewan, was incorporated in 1963 by enactment of *The Community Planning Profession Act*.

THE GOALS OF THE INSTITUTE ARE:

- To ensure the proficiency and competence of professional community planners in the practice of professional community planning.
- To promote and improve the proficiency and competence of professional community planners in any matter relating to professional community planning.
- To promote the value of professional community planning to the public.

SPPI

Executive Council

The SPPI Executive Council is composed of an Executive Director, President, President-Elect, seven council members serving on the various committees, and a student representative from the University of Saskatchewan Regional & Urban Planning Program.

Committees of Council

**Administration &
Governance**

**Advocacy &
Public Relations**

**Professional
Development**

Committee co-chairs are responsible to:

- populate their committee as necessary with member volunteers, develop terms of reference and related work plans for the budgeting process;
- provide progress reports at regular Council meetings; and
- get direction from Council on decisions which have the potential to affect the reputation of the Institute or require funding.

There are four main documents that govern the operation of SPPI:

- *The Community Planning Profession Act, 2013;*
- The Community Planning Profession Administrative Bylaw (Administrative Bylaw);
- The Community Planning Profession Regulatory Bylaw (Regulatory Bylaw); and
- Service Agreement between CIP and SPPI.

2019-2023

STRATEGIC PLAN

SPPI Executive Council has created a strategic plan based on the goals of the Institute and interests identified by the membership. It is intended that this Strategic Plan be reviewed **annually** by the new incoming SPPI Council.

VISION **SPPI** represents the body
of planning excellence in
SASKATCHEWAN

STRATEGIC GOAL 1

SPPI is the body of planning excellence in Saskatchewan and advocates for its members by promoting professional planning as an essential service.

STRATEGIC GOAL 2

Enhance communication between SPPI and its members, between members, Planning Faculty and Students.

STRATEGIC GOAL 3

Effective implementation and administration of legislation, policies and financial stewardship.

STRATEGIC GOAL 4

Professional development opportunities are available to all members.

STRATEGIC GOAL 5

Facilitate the progress of candidate members to obtain RPP status.

Strategic Goal 1

SPPI IS THE BODY OF PLANNING EXCELLENCE IN SASKATCHEWAN AND ADVOCATES FOR ITS MEMBERS BY PROMOTING PROFESSIONAL PLANNING AS AN ESSENTIAL SERVICE.

ACTION	STATUS
Participate with the Planning Alliance Forum in the ongoing efforts to promote and brand the 'RPP' designation.	In Progress
Communicate with government and other organizations to participate in legislative and policy issues related to the profession: <ul style="list-style-type: none"> • Develop terms of reference for a policy sub-committee to respond to provincial initiatives. • Populate policy sub-committee with volunteer members of the Institute. 	Ongoing
Advocate on behalf of SPPI's interests at CIP events, meetings, annual conference and on CIP Sub-Committees, PSB, PAF, SC, etc.	Ongoing
Represent SPPI at the University of Saskatchewan RUP Accreditation Reviews and Committees.	As Required
Prepare communication material highlighting the Institute; outlining our core competencies and defining the significance of RPP designation.	February 2020
Increase awareness of profession in Saskatchewan by attending major Municipal Conferences (e.g. SUMA, SARM) and Tradeshow.	SUMA February 2020
Partner with CIP to host the 2022 or 2023 CIP National Conference in Saskatchewan (Regina).	In Progress
Highlight, promote and support significant planning events and initiatives, for example World Town Planning Day, Jane's Walk, Great Places events, Design Week, etc.	Ongoing
Promote SPPI awards with various interest groups through written and online publications to identify potential nominations.	Ongoing
Continue to publish SPPI Position Statements.	<ul style="list-style-type: none"> • Climate Change • Diversity • Sprawl • Regional Co-operation

Strategic Goal 2

ENHANCE COMMUNICATION BETWEEN SPPI AND ITS MEMBERS, BETWEEN MEMBERS, PLANNING FACULTY & STUDENTS.

ACTION	STATUS
Further develop and use social media as a more effective way to communicate with members, stakeholders and general public.	To be evaluated annually
Collaborate frequently with the Regional and Urban Planning Faculty and Students, by attending key Regional and Urban Planning events, such as Silent Auction, Momentum, and Career Fair.	To be evaluated annually
Conduct a Budget Scan of annual Provincial and Municipal Budgets and highlight projects and initiatives of interest to SPPI members.	February 2020
Encourage members to use Social Media tools to demonstrate 'thought leadership' through the dissemination of current, topical and important information to members of the public, media and SPPI members.	Ongoing
Participate, support and assist in the development and regular bi-annual distribution of a Joint Planning Journal with APPI and MPPI – PLAN NorthWest.	Ongoing

Strategic Goal 3

EFFECTIVE IMPLEMENTATION AND ADMINISTRATION OF LEGISLATION, POLICIES AND FINANCIAL STEWARDSHIP.

ACTION	STATUS
Keep Bylaws, Policies and Procedures current to reflect current legislative and membership priorities.	Ongoing
Review and amend the Regulatory Bylaw, as necessary.	Ongoing
Ensure continuity and a seamless transition to new Executive Director.	December 2020
Develop a three-year budget to align with work plans of all SPPI committees.	
Develop policies and formulas to achieve financial sustainability to align with the operational work plan and objectives <ul style="list-style-type: none"> • Ensure that member's dues cover the Annual Operational Costs of SPPI. • Non-membership dues revenue will fund discretionary activities of the Institute. 	Ongoing

Strategic Goal 4

PROFESSIONAL DEVELOPMENT OPPORTUNITIES ARE AVAILABLE TO ALL MEMBERS.

ACTION	STATUS
Define a stakeholders and partner list with the intent to establish a relationship that would provide an opportunity to promote our profession and establish a collaborative relationship.	Ongoing
Maintain, enhance and promote the SPPI Learning Centre.	Ongoing
Develop a short conference planning guide.	In Progress
Set up awards sub-committee and list awards on website.	TBD
Establish a menu of volunteer opportunities for members to become involved with SPPI through its various committees.	TBD
Assist with transition of RUP 413 to a full Work Placement program.	In Progress
Consider opportunities for joint conferences with provincial partners.	Ongoing
Deliver annual learning opportunities to SPPI members (i.e. conference, workshops and seminars) alternating between large and small centres.	Annual

Strategic Goal 5

FACILITATE THE PROGRESS OF CANDIDATE MEMBERS TO OBTAIN RPP STATUS.

ACTION	STATUS
Organize and conduct orientation session with senior level students of the RUP Program to provide assistance on the CIP Accreditation Process.	Annual
Encourage mentor and sponsorship to allow potential members to become "Candidate" Members.	Ongoing
Promote and support the PSB and SC efforts to standardize and enhance professional planning standards across Canada to ensure portability of credentials across Canada and navigating the process towards Full Membership.	TBD



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