

SPONSORSHIP PACKAGE



SEPTEMBER 26 & 27, 2022

REGINA, SK

IN-PERSON CONFERENCE



Institute & Conference Overview

About the Saskatchewan Professional Planners Institute (SPPI)

The Saskatchewan Professional Planners Institute (SPPI) represents a diverse group of almost **300 professional planners** who have made important contributions to the quality of life in all types of communities throughout Saskatchewan. The annual conference attracts municipal councillors and administrators, land developers, engineers, natural resource managers, land surveyors, GIS specialists, and other professionals. SPPI's membership is professional, forward-thinking, and well-educated.

The goals of the Institute are:

- ◆ To ensure to the public the proficiency and competence of professional community planners in the practice of professional community planning
- ◆ To promote and improve the proficiency and competence of professional community planners in any matter relating to professional community planning
- ◆ To do all or any of such things as may promote the usefulness of professional community planners to the public. SPPI is an affiliate of the Canadian Institute of Planners (CIP)

About the Annual SPPI Conference

The annual conference has been hosted by communities across Saskatchewan for a number of years. The programming takes place over 2 to 3 days and attracts approximately 90-150 delegates each year. The conference provides a platform for networking and learning for planners and other professionals, as well as an environment conducive to forging new partnerships and expanding networks. The conference also celebrates the accomplishments of our sector and strives to inspire delegates to think innovatively about the planning practice. The 2022 Conference in Regina will be the first in-person conference for our audience since 2019.

SPPI (formally the Association of Professional Community Planners of Saskatchewan) was incorporated in 1963



Theme and Sponsorship Opportunities

Conference Theme

The theme of this year's conference is **'People, Planning, and Placemaking'** which will highlight initiatives, tools and techniques relating to planning and the human experience. The topics of sessions may relate to **equity, diversity and inclusion, truth and reconciliation, healthy communities, climate change**, or any other aspect of planning and development that has an impact on the human experience.

Sponsorship Opportunities

SPPI greatly values the support of corporate sponsors in our efforts to deliver a high-quality program while giving your organization an exclusive opportunity for visibility and recognition. The following pages outline a range of sponsorship levels and benefits available for your organization at the 2022 SPPI Conference.

A number of interesting sponsorship opportunities are available at this year's conference, allowing you to showcase your organization to over 100 in-person delegates leading up to and during the conference. The Conference Committee is committed to meeting your sponsorship needs and desires, and would be happy to work with you to customize a sponsorship package that is best suited to your organization.

The Deadline for Sponsorship is June 30, 2022



Sponsorship Levels

There are **five** different sponsorship levels. Please note that there are limited top tier sponsorship opportunities, apply early to avoid disappointment.

LEVEL	OPPORTUNITIES	BENEFITS
VISIONARY \$2000+	Keynote Speaker Or Banquet & Awards	Logo/name on SPPI website, e-newsletter & social media Logo/name in <i>PLAN North West</i> Ad (Circulation 1,500+) Full Page Ad in Conference Program Verbal Acknowledgement during sponsored event Opportunity to provide short promotional video at event Access to delegate package for promotional items 2 complimentary full conference registrations
INNOVATOR \$1500+	Networking Event Or Specialized Session (i.e.. Walking Tour or Training Workshop)	Logo/name on SPPI website, e-newsletter & social media Logo/name in <i>PLAN North West</i> Ad Half page Ad in Conference Program Verbal Acknowledgement during sponsored event Access to delegate package for promotional items 1 complimentary full conference registration
CREATOR \$750+	Long Presentation (Panels, Workshops)	Logo/name on SPPI website, e-newsletter & social media Logo/name in <i>PLAN North West</i> Ad Logo/name in Conference Program Verbal Acknowledgement during sponsored event Access to delegate package for promotional items
CONTRIBUTOR \$500+	Short Presentations Or Health Breaks	Logo/name on SPPI website, e-newsletter & social media Logo/name in <i>PLAN North West</i> Ad Logo/name in Conference Program Verbal Acknowledgement during sponsored event
SUPPORTER \$250+		Logo/name on SPPI website, e-newsletter & social media Logo/name in <i>PLAN North West</i> Ad Logo/name in Conference Program



**People
Planning
Placemaking**
2022 SPPI CONFERENCE



Sponsorship Form



VISIONARY \$2000+

(2 opportunities)

Keynote Speaker

Or

Banquet & Awards



INNOVATOR \$1500+

(2 opportunities)

Networking Event

Or

Specialized Session



CREATOR \$750+

Long Presentation

(Panel, Workshop)



CONTRIBUTOR \$500+

Short Presentation

Or

Health Break



SUPPORTER \$250+

Or

In-kind Donation

(Please Specify)

Name/Contact: _____

Organization/Company: _____

Address: _____

City/Province: _____

Postal Code: _____ Email: _____

I have read and agree to the terms of the sponsorship agreements contained herein.

Signature: _____

Date: _____

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**People
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Sponsorship Terms & Conditions

- ◇ Sponsorship Benefits will be allocated on a “first-come, first-served” basis.
- ◇ Completed Sponsorship Forms must be emailed to **info@sppi.ca** no later than June 30, 2022.
- ◇ Receipt of Sponsorship Form will be confirmed by e-mail.
- ◇ Sponsorship is secured only on receipt of contribution.
- ◇ Payments can be made by e-transfer, credit card or cheque.
- ◇ SPPI reserves the right to amend the benefits and opportunities associated with sponsorship at any time.

If you have any questions, please contact:

Sarah Taylor, SPPI Executive Director

info@sppi.ca | 306.535.0993

Please contact us to discuss opportunities, options and/or event programming, the organizers will be happy to work with you to customize a sponsorship package suited to you.

SPPI thanks you for your interest in our conference.

