



2023 SPPI ANNUAL CONFERENCE

**PLANNING
IN THE
PRAIRIES**

CALL FOR
SPONSORSHIP

SEPTEMBER 25 - 26, 2023
DELTA MARRIOTT DOWNTOWN HOTEL
SASKATOON, SK

About SPPI

The Saskatchewan Professional Planners Institute (SPPI) represents a diverse group of almost 300 professional planners who have made important contributions to the quality of life in all types of communities throughout Saskatchewan. The annual conference attracts municipal councillors and administrators, land developers, engineers, natural resource managers, land surveyors, GIS specialists, and other professionals. SPPI's membership is professional, forward-thinking, and well-educated.

The goals of the Institute are:

- ◆ To ensure to the public the proficiency and competence of professional community planners in the practice of professional community planning
- ◆ To promote and improve the proficiency and competence of professional community planners in any matter relating to professional community planning
- ◆ To do all or any of such things as may promote the usefulness of professional community planners to the public. SPPI is an affiliate of the Canadian Institute of Planners (CIP)

2023 SPPI Annual Conference



The annual conference will take place **September 24 - 26, 2023**. SPPI annually attracts approximately 90 - 150 delegates.



The conference provides a platform for networking and learning for planners and other professionals.



The conference also celebrates the accomplishments of our sector and strives to inspire delegates to think innovatively about the planning practice.

Planning in the Prairies

The theme of this year's conference is
"Planning in the Prairies"

Planning in the prairies is diverse and dynamic.

We experience opportunities and challenges that encompass a variety of topics that we plan for and respond to locally, regionally, and beyond.

Sponsorship

SPPI greatly values the support of corporate sponsors in our efforts to deliver a high-quality program while giving your organization an exclusive opportunity for visibility and recognition.

The following pages outline a range of sponsorship levels and benefits available for your organization at the 2023 SPPI Conference.

A number of interesting sponsorship opportunities are available at this year's conference, allowing you to showcase your organization to over 100 in-person delegates and professional partners leading up to and during the conference.

The Conference Committee is committed to meeting your sponsorship needs and desires and would be happy to work with you to customize a sponsorship package that is best suited to your organization.

**Let us know if you have a
unique idea for sponsorship!**

Opening Keynote Speaker

Wanda Dalla Costa

Wanda Dalla Costa, AIA, FRAIC, LEED A.P. is a member of the Saddle Lake Cree Nation.

Her firm, Tawaw Architecture Collective (www.TawArc.com) has offices in both Phoenix and Calgary. At Arizona State University, she is the director and founder of the Indigenous Design Collaborative, a community-driven design and construction program, which brings together tribal community members, industry and a multidisciplinary team of ASU students and faculty to co-design and co-develop solutions for tribal communities.

Her teaching and research are focused on Indigenous ways of knowing and being, co-design methodologies, sustainable design, and the resiliency of vernacular architectures. Dalla Costa is received an Honorary Doctorate in 2023.

In 2022, she was also recognized as an Honorary Fellow of the Royal Architecture Institute of Canada, and in 2019, she was recognized as a YBCA 100 recipient by the Yerba Buena Center for the Arts, a list which celebrates people, organizations, and movements shifting culture through ideas, their art, and their activism.



Program Highlights

- **Over 20 different sessions covering regional, urban, and rural planning topics including:**
 - 6 Mobile Tours
 - +10 Presentations
 - Rural Planning Workshop
 - A Panel Discussion on Rapid Housing Initiative Projects in Saskatoon
- **Sunday Kick-off Social and Networking event**
- **Monday Night Banquet Event**
- **Closing Keynote by Martino Verhaeghe, RPP, MCIP, Director of Planning and Economic Development for the Municipal District of Greenview No. 16**

Opportunities

Level	Benefits
<u>Gold \$2,500</u> 2 Opportunities Opening Keynote Speaker or Banquet & Awards	2 complimentary full conference registrations One promotional item for delegate packages (provided by the sponsor) Logo on delegate name tags and on conference presentation slides Full-page ad in the conference program Verbal acknowledgment during the conference Recognition on SPPI website, e-newsletter and social media Logo/name in PLAN North West Ad
<u>Silver \$1,500</u> 3 Opportunities Welcoming Preconference Event Conference Workshop or Training Closing Keynote Speaker	1 complimentary full conference registration One promotional item for delegate packages Logo on the conference presentation slides Half-page ad in the conference program Verbal acknowledgment during the conference Recognition on SPPI website, e-newsletter, and social media Logo/name in PLAN North West Ad
<u>Sustainable Sponsor</u> 5 opportunities Provide swag for delegate package valued at ~\$1,500+ Short Presentation or Health Breaks	1 complimentary full conference registration Logo on conference presentation slides Logo in the conference program Verbal acknowledgment during the conference Recognition on SPPI website, e-newsletter, and social media Logo/name in PLAN North West Ad
<u>Bronze \$750</u> 5 opportunities Mobile Workshops (4) or Long Presentation	One promotional item for delegate packages (provided by the sponsor) Logo on conference presentation slides Logo in the conference program Verbal acknowledgment during the conference Recognition on SPPI website, e-newsletter and social media Logo/name in PLAN North West Ad
<u>Student Supporter \$125</u> Multiple Opportunities Sponsor a University of Saskatchewan Planning Student attending the Conference	Opportunity for mentorship / 1:1 time with student(s) Logo in the conference program Verbal acknowledgment during the conference Recognition on SPPI website, e-newsletter, and social media Logo/name in PLAN North West Ad
<u>Mental Health in Planning or Diversity, Equity & Inclusion Sessions \$750</u> 2 Opportunities	Opportunity to introduce the speaker at chosen session Logo on conference presentation slides Logo in the conference program Verbal acknowledgment during the conference Recognition on SPPI website, e-newsletter and social media Logo/name in PLAN North West Ad



SPPI 2023 Annual Conference

Sponsorship Form

Level and Amount of Sponsorship _____

Name of Primary Contact : _____

Organization / Company: _____

Address: _____

City / Province: _____ Postal Code: _____

Email: _____ Phone: _____

**I have read and agree to the terms of the sponsorship agreements contained herein.
(Electronic signatures are accepted.)**

Signature: _____

Date: _____



Sponsorship Terms of Conditions

- Sponsorship Benefits will be allocated on a “first-come, first-served” basis.
- Completed Sponsorship Forms must be emailed to info@sppi.ca no later than July 30, 2023.
- Receipt of the Sponsorship Form will be confirmed by e-mail.
- Sponsorship is secured only on receipt of the contribution.
- Payments can be made by e-transfer, credit card, or cheque.
- SPPI reserves the right to amend the benefits and opportunities associated with sponsorship at any time.

If you have any questions, please contact:

Sarah Taylor
SPPI Executive Director
info@sppi.ca | 306.535.0993

Please contact us to discuss opportunities, options, and/or event programming. The organizers will be happy to work with you to customize a sponsorship package suited to you.

SPPI thanks you for your interest in our conference.