



SPPI

SASKATCHEWAN
PROFESSIONAL PLANNERS INSTITUTE

STRATEGIC PLAN

2023 - 2026



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STRATEGIC PRIORITY 1

SPPI is the body of planning excellence in Saskatchewan and advocates for its members by promoting professional planning as an essential service.

- Participate with the Planning Alliance Forum in the ongoing efforts to promote and brand the 'RPP' designation.
- Communicate with government and other organizations to participate in legislative and policy issues related to the profession
- Develop terms of reference for a policy sub-committee to respond to provincial initiatives
- Populate policy sub-committee with volunteer members of the Institute
- Advocate on behalf of SPPI's interests at CIP events, meetings, annual conference and on CIP Sub-Committees, PSB, PAF, SC, etc.
- Represent SPPI at the University of Saskatchewan RUP Accreditation Reviews and on Committees
- Prepare communication material highlighting the Institute; outlining our core competencies and defining the significance of RPP designation
- Increase awareness of profession in Saskatchewan by attending Major Municipal Conferences (e.g. SUMA, SARM) and Tradeshow
- Partner with CIP to host the CIP National Conference in Saskatchewan (Regina) in the next 5 years
- Highlight, Promote and support significant planning events and initiatives, for example World Town Planning Day, Janes Walk, Great Places events, Design Week, etc.
- Promote SPPI awards with various interest groups through written and online publications to identify potential nominations
- Continue to publish SPPI Position Statements
- Create a program for outreach to schools to discuss planning with students in primary, secondary and post-secondary education
- Undertake CPPA review as needed (Community Planning Profession Act)



STRATEGIC PRIORITY 2

Enhance communication between SPPI and its members, between members, Planning Faculty and Students.

- Further develop and use social media as a more effective way to communicate with members, stakeholders and general public
- Collaborate frequently with the Regional and Urban Planning Faculty and Students, by attending key RUP events such as Silent Auction, Momentum and Career Fair
- Conduct a Budget Scan of annual Provincial and Municipal Budgets and highlight projects and initiatives of interest to SPPI members
- Participate, support and assist in the development and regular bi-annual distribution of a Joint Planning Journal with APPI and MPPI – PLAN NorthWest
- Create policy and social media terms of reference
- Review federal and provincial budgets and highlight projects of interest to members
- Update website to enhance member experience

STRATEGIC PRIORITY 3

Effective implementation and administration of legislation, policies and financial stewardship

- Keep Bylaws, Policies and Procedures current to reflect current legislative and membership priorities
- Review and amend the Regulatory Bylaw, as necessary
- Develop policies and formulas to achieve financial sustainability to align with the operational work plan and objectives
- Ensure that member's dues cover the Annual Operational Costs of SPPI.
- Non-membership dues revenue will fund discretionary activities of the Institute.
- Monitor legislative changes to the planning profession in other provinces.
- Ensure Executive Director has resources and support in role
- Develop an administrative framework for resourcing and succession planning
- Explore the option of a 4-year budget to align with Strategic Plan



STRATEGIC PRIORITY 4

Professional development opportunities are available to all members.

- Define a stakeholders and partner list that would provide an opportunity to promote our profession and establish collaborative relationships
- Maintain, enhance and promote the SPPI Learning Centre
- Develop a short conference planning guide
- Establish a menu of volunteer opportunities for members to become involved with SPPI through its various committees
- Consider opportunities for joint conferences with provincial partners
- Deliver annual learning opportunities to SPPI members (i.e. conference, workshops and seminars) alternating between large and small centers, explore joint conference opportunities with other professional organizations.
- Create and publish a list of SPPI volunteers

STRATEGIC PRIORITY 5

Facilitate the progress of the majority of candidate members to obtain RPP status.

- Organize and conduct orientation session with senior level students of the RUP Program to provide assistance on the CIP Accreditation Process
- Encourage mentor and sponsorship to allow potential members to become "Candidate" Members
- Promote and support the PSB and SC efforts to standardize and enhance professional planning standards across Canada to ensure portability of credentials across Canada.
- Develop a directory of members willing to be sponsors and mentors
- Provide mentors and sponsors with an FAQ
- Develop an information session on the roles of mentor/sponsor to be presented to membership
- Broaden mentor/sponsor capacity



STRATEGIC PRIORITY 6

Recognize Truth and Reconciliation Committee Calls for Action and Calls for Justice

- Establish an Equity, Diversity and Inclusion Committee of Council
- Create Terms of Reference for EDI Committee
- Committee to create recommendations for SPPI
- Reserve dedicated time every year at Annual Conference for education on this topic



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