



# **2025 SPPI ANNUAL CONFERENCE**

**OCTOBER 1-2  
2025**

The Hotel  
Saskatchewan,  
Regina, SK

**CALL FOR  
SPONSORSHIP**

## Sponsorship Invitation

For over 60 years, the Saskatchewan Professional Planners Institute (SPPI) has represented a diverse group of professional planners, across a variety of sectors, who make important contributions to the quality of life in Saskatchewan communities.

The 2025 SPPI conference will take place on Wednesday, October 1st and Thursday October 2nd, 2025 at the historic Hotel Saskatchewan located in the heart of downtown Regina and situated in Treaty 4 Territory.

We also wish to recognize the Métis and many First Nations people whose traditional lands are located in Treaty 4 Territory and have called this area home since time immemorial including the Cree, Saulteaux, Dakota, Nakota, and Lakota. SPPI recognizes that it is essential for planners to recognize and include the diversity of needs, rights, and knowledge systems for all peoples living on the land

The 2025 annual conference will provide a platform for learning, professional networking, and celebrating our member's accomplishments – together!

SPPI greatly values the support of our sponsors to deliver a high-quality program while giving your organization exclusive opportunities for advertisement, visibility and corporate recognition. There are a number of interesting sponsorship categories available at this year's conference.

The conference co-chairs listed below would be happy to discuss sponsorship with you, including customizing a sponsorship package or programming event should you have something innovative in mind. Our sponsorship closes on August 30, 2025.

Thank you, we look forward to your support!

Sincerely,

Scott Assie, RPP, MCIP  
Conference Co-Chair and  
Sponsorship Sub-Committee  
306-501-3271  
[Scott.Assie@geoverra.com](mailto:Scott.Assie@geoverra.com)

Amarpreet Guliani, RPP, MCIP  
Conference Co-Chair and  
Sponsorship Sub-Committee  
306-515-4270  
[Amarpreet.ar@gmail.com](mailto:Amarpreet.ar@gmail.com)

## Why Sponsor?

- Showcase your organization to over 125+ in-person delegates
  - Support Saskatchewan Professional Planners' collaboration, relationship building, and innovation.
  - Network with planners and professional partners such as municipal decision makers, engineers, land developers, land surveyors and other professionals at:
    - **Keynote Speaker and Plenary Panel**
    - Numerous **Concurrent Sessions** over the two-day conference
    - A variety of **Mobile Tours**
    - **Awards Banquet** to celebrate our member's achievements
    - Expand brand exposure in the **Exhibitor Area**, alongside an artisan marketplace
  - Marketing to 300+ SPPI members through website, newsletter and social media updates
  - A variety of budget levels and recognition elements available
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## Sponsorship Benefits for All Levels


The following benefits are included for all sponsorship levels, in addition to the benefits provided by each category:


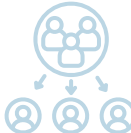


- **SPPI Website:** Corporate logo and hyperlink on [SPPI conference website](#) pre and post conference
- **SPPI E-Newsletter:** Corporate logo and hyperlink in SPPI e-newsletter pre and post conference
- **SPPI Social Media:** Corporate logo and hyperlink on SPPI social media channels pre and post conference
- **Verbal Recognition:** Verbal acknowledgement of sponsorship during conference events
- **Multimedia Presentation:** Corporate logo recognition on rolling PowerPoint when not in session

**Apply early to maximize your benefits and brand exposure!**



## Sponsorship Levels

Level	Details of Event	Benefits
<p>Awards Banquet Sponsor \$3,000</p> <p>(one available)</p>	<p>This event celebrates the achievements in our profession through an awards ceremony and provides an opportunity for socializing, following a catered meal and entertainment</p>	<ul style="list-style-type: none"> <li>• Verbal recognition at banquet by event emcee</li> <li>• Opportunity to address the delegates for 3–5 minutes at the awards banquet</li> <li>• Reserved table provided at awards banquet</li> <li>• Corporate logo, image based PowerPoint presentation or silent video to play during the banquet meal</li> <li>• Corporate logo displayed on event signage</li> <li>• Corporate display table or multiple corporate banner stands within room</li> <li>• Verbal acknowledgment of sponsorship during regular conference programming</li> <li>• Two (2) complimentary full conference registrations</li> <li>• Two (2) additional individual banquet tickets</li> <li>• Promotional items for delegate packages</li> <li>• Full page advertisement in the delegate package</li> <li>• One job posting on the <a href="#">SPPI Job Board</a></li> </ul>
<p>Keynote Speaker/ Plenary Panel Sponsor \$2,500</p> <p>(two available)</p>	<p>One keynote speaker and/or plenary panel will be offered each day to conference attendees.</p> 	<ul style="list-style-type: none"> <li>• Verbal recognition at event by event emcee</li> <li>• Opportunity to introduce the keynote with corporate logo displayed on screen during introduction</li> <li>• Corporate logo displayed on event signage</li> <li>• Corporate display table or multiple corporate banner stands within room</li> <li>• Two (2) complimentary full conference registrations</li> <li>• Promotional items for delegate packages</li> <li>• Full page advertisement in delegate package</li> <li>• One job posting on the <a href="#">SPPI Job Board</a></li> </ul>

<p>Mobile Tour &amp; Workshop Sponsor \$1750</p> <p>(four available)</p> 	<p>Mobile workshops and tours are held off-site for conference attendees</p>	<ul style="list-style-type: none"> <li>• One (1) full conference registration, including mobile tour/workshop</li> <li>• One (1) additional ticket for mobile tour/workshop</li> <li>• Verbal acknowledgment of sponsorship during regular conference programming</li> <li>• Opportunity to address the delegates for 2-3 minutes en route or at the mobile tour/workshop</li> <li>• Opportunity to distribute promotional items at the mobile tour/workshop</li> <li>• Half page advertisement in the delegate package</li> <li>• Promotional items for delegate packages</li> <li>• Corporate logo on event signage</li> </ul>
<p>Concurrent Session Sponsor \$1000</p> <p>(eight available)</p>	 <p>Concurrent breakout sessions will be held throughout the conference</p>	<ul style="list-style-type: none"> <li>• Verbal recognition at session by event emcee</li> <li>• Opportunity to introduce the speaker with corporate logo displayed on screen</li> <li>• Half page advertisement in the delegate package</li> <li>• Promotional items for delegate packages</li> </ul>
<p>Inclusion Fund \$900</p> <p>(four available)</p>	<p>The Inclusion Fund provides free registration for participants who may not otherwise be able to attend.</p>	<ul style="list-style-type: none"> <li>• Verbal acknowledgment of sponsorship during regular conference programming</li> <li>• Quarter page advertisement on delegate package</li> <li>• Promotional items for delegate packages</li> </ul>
<p>Lunch Sponsor \$750</p> <p>(two available)</p>	 <p>Catered lunch to be served in the main conference room for all delegates</p>	<ul style="list-style-type: none"> <li>• Verbal recognition prior to lunch by event emcee</li> <li>• Corporate logo, image based PowerPoint presentation or silent video to play during lunch</li> <li>• Opportunity to distribute promotional items at the event</li> </ul>
<p>Refreshment Break Sponsor \$500</p> <p>(four available)</p> 	<p>Two, 15-minute refreshment breaks will be provided each day for delegates</p>	<ul style="list-style-type: none"> <li>• Verbal recognition prior to breaks by event emcee</li> <li>• Corporate logo, image based PowerPoint presentation or silent video to play during breaks</li> <li>• Corporate logo on all in-room screens during breaks</li> </ul>

# Sponsorship Form

Level of sponsorship requested \_\_\_\_\_

Amount of Sponsorship \_\_\_\_\_

Sponsorship Add-Ons:

The following may be added onto any sponsorship level for additional benefits:

- Additional award banquet ticket (\$100)
- Opportunity to lock in sponsorship level for 2026 SPPI Conference
- Delegate bag insert – please contact SPPI for availability outside of noted sponsorship levels

Name / Contact : \_\_\_\_\_

Organization / Company: \_\_\_\_\_

Address: \_\_\_\_\_

City / Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

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I have read and agree to the terms of the sponsorship agreements contained herein.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Submit your sponsorship form by August 30, 2025 to Sarah Taylor, SPPI Executive Director at [Info@sppi.ca](mailto:Info@sppi.ca)**

## Sponsorship Terms of Conditions

- Sponsorship Benefits will be allocated on a “first-come, first-served” basis.
- Receipt of Sponsorship Form will be confirmed by email from SPPI, however sponsorship is secured only on receipt of payment contribution.
- Payments can be made by e-transfer, credit card or cheque.
- SPPI reserves the right to refuse a sponsorship.
- SPPI reserves the right to amend the sponsorship levels and benefits at any time.

**SPPI thanks you for your conference sponsorship!**